BLUEBIRD live!

CREATE.
INFLUENCE.
AMPLIFY.

Your Brand. Our Network. Greater Influence.

Your brand deserves more than another social media post. At **Bluebird Live**, we combine creative content, professional social media management, and authentic social influence to help organizations increase visibility, build credibility, and turn connections into opportunities.

We don't just create content.
We help people remember your brand.

Our Packages

PACKAGE 1: THE SPARK

Perfect for organizations that need consistent, professional social media content and a stronger brand presence.

Includes:

- Initial brand discovery and content strategy
- Monthly social media content calendar
- 8 branded social media posts per month
- Custom graphics and written captions
- Management of 1 social media platform
- Scheduling and publishing
- Monthly performance report
- One Bi- monthly strategy call

PACKAGE 2: THE MOMENTUM

Designed for organizations ready to move beyond posting and start building meaningful visibility.

Everything in The Spark, plus:

- 12 branded social media posts per month
- Management of up to 2 platforms
- 2 short-form videos or Reels per month
- 2 influencer amplification posts per month through agreed Bluebird-affiliated channels or participating voices
- Audience engagement and community interaction
- Executive thought-leadership content
- Monthly campaign planning and optimization
- Monthly analytics and performance review

PACKAGE 3: THE AMPLIFIER

Own the conversation. Become a recognized voice.
Our premium package for organizations looking to establish a stronger industry presence and reach new audiences.

Everything in The Momentum, upgraded to:

- 16 branded social media posts per month
- Management of up to 3 platforms
- 4 short-form videos or Reels per month
- 4 influencer amplification posts per month
- Executive personal-brand development for one leader
- One monthly strategic campaign
- Newsletter creation and producing monthly
- Priority content development
- Monthly performance dashboard
- Two monthly strategy calls

Add-On Options

Podcast Production & Promotion

Give your organization a platform to tell its story, highlight its leadership, and share meaningful industry insights.

Includes:

- Podcast planning and topic development
- Guest coordination
- Recording and production
- Audio and video editing
- Episode artwork and promotional copy
- 2 short-form social video clips
- Distribution to agreed podcast and video platforms
- Social media promotional campaign

Additional episodes, on-site recording, travel, and enhanced production are quoted separately.

Starting at $1,200 per episode

Additional Advertising Opportunities

Beyond managing your organization's social media, Bluebird Live offers opportunities to reach audiences through its own growing media properties:

- Sponsored social media campaigns
- Brand partnerships and collaborations
- Sponsored educational content
- Newsletter (Mailchimp)
- Influencer-led brand storytelling
- Podcast sponsorships and guest features

Custom pricing based on campaign scope, audience, and deliverables.

Commercial Terms: Prices are proposed starting rates. Packages require a recommended three-month initial commitment. Paid advertising budgets, travel, third-party production costs, and applicable taxes are additional. Influencer placements are subject to channel approval and availability. Audience reach, engagement, leads, and sales are not guaranteed.